

Apator S.A.'s privacy notice for users of its Facebook Fanpage

Pursuant to Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation, hereinafter: the Regulation) Apator S.A. provides the following information:

Data Controller	Apator S.A. ul. Gdańska 4A, unit C4, 87-100 Toruń
Contact details of the Controller	You can contact the Controller: <ul style="list-style-type: none"> • in person • or via email: apator@apator.com • by telephone: +48 56 619 11 11 • in writing: ul. Gdańska 4A, unit C4, 87-100 Toruń
Data Protection Officer	A Data Protection Officer has been appointed at Apator S.A., who can be contacted: <ul style="list-style-type: none"> • in writing to the Controller's address, • by email: iod@apator.com The Data Protection Officer may be contacted regarding all matters relating to the processing of personal data and the exercise of rights under the Regulation.
Categories of data	The Controller processes, in particular, the following categories of your data: <ul style="list-style-type: none"> - identification data (e.g. first name, surname, username), - contact details (e.g. telephone number, email address) within the scope of data published on the User's social media profile, - image captured in the profile photo, - additional data (e.g. data contained in comments, reactions, videos), - anonymous statistical data regarding visitors to the Fanpage, available via the Facebook Insights feature, which is provided by Facebook in accordance with Facebook's Terms of Service, which are not subject to change; this data is collected via cookies, each of which contains a unique user code that may be linked to data on the activity of users registered on Facebook, and which is downloaded and processed when the Fanpage is opened. Further information on the personal data processed by Facebook can be found in the Meta Privacy Policy, available at https://www.facebook.com/privacy/policy .
Source of data	The Controller obtains your data: <ul style="list-style-type: none"> • directly from you.
Purposes of processing and legal basis for processing	The Controller will process your data for the purposes set out below – in each case on the basis of the Controller's legitimate interest: <ol style="list-style-type: none"> 1) administering and managing the Controller's Fanpage, including contacting you, e.g. by replying to or interacting with comments left and private messages (legal basis: Article 6(1)(f) of the Regulation), 2) responding to messages sent to the Controller via Messenger (legal basis: Article 6(1)(f) of the Regulation), 3) communicating and promoting the Administrator's Fanpage on Facebook (legal basis: Article 6(1)(f) of the Regulation), 4) statistical and analytical purposes (legal basis: Article 6(1)(f) of the Regulation), 5) establishing, exercising or defending legal claims (legal basis: Article 6(1)(f) of the Regulation). Meta Platforms Ireland Ltd., as the administrator of the Facebook platform and as the provider of tools related to the Fanpage and the Messenger service, is a joint controller responsible for the processing of data of persons using the Fanpage or the Messenger service, and may process their data for its own purposes on other legal grounds. In particular, Facebook may, on the basis of its own terms and conditions, collect and process information contained in the cookies of visitors to the Fanpage. Based on the data collected in this way, Facebook may create anonymous reports and statistics, which may be made available to the Administrator as the operator of the Fanpage.
The period for which the data will be stored	Your personal data will be stored: <ol style="list-style-type: none"> 1) for the purposes set out above – until the purposes of processing cease to apply or an objection is raised against the processing of personal data, 2) for the purpose of establishing and pursuing claims or defending against claims made – until potential claims become time-barred or in accordance with the periods required by law. Notwithstanding the periods indicated above, Facebook may apply its own data retention periods.
Recipients of data	For the purposes set out above, your personal data may be disclosed by the Controller to entities authorised to receive personal data under relevant legal provisions, to entities providing the Controller with ICT or technical services, legal or advisory services, and to other entities processing personal data on the Controller's behalf. Your personal data provided on Facebook in connection with the use of the Controller's Fanpage or transmitted via Messenger may be accessible to Meta Platforms Ireland Ltd. At the same time, any personal data contained in comments posted on the Fanpage may also be accessible to other Facebook users.

Profiling and automated decision-making	Your personal data will not be processed by automated means, including profiling.
Rights of the data subject	<p>In accordance with the Regulation, you have the right to:</p> <ol style="list-style-type: none"> 1) obtain confirmation as to whether your data is being processed by the Controller, as well as the right to access your data (Article 15 of the Regulation), 2) rectify and complete your data (Article 16 of the Regulation), 3) erase your data (Article 17 of the Regulation), 4) request the restriction of the processing of your data (Article 18 of the Regulation), 5) to have your data transferred (Article 20 of the Regulation). <p>You have the right to object at any time – on grounds relating to your particular situation – to the processing of your data for the purposes of the Controller’s legitimate interests. In such a case, the Controller may process the data provided that it demonstrates compelling legitimate grounds for the processing which override your interests, rights and freedoms, or grounds for the establishment, exercise or defence of legal claims (Article 21(1) of the Regulation).</p> <p>To the extent that the basis for the processing of your personal data is consent, you have the right to withdraw it. Withdrawal of consent does not affect the lawfulness of processing carried out on the basis of consent prior to its withdrawal.</p> <p>You also have the right to lodge a complaint with the President of the Personal Data Protection Office if you suspect that the processing of your personal data infringes data protection regulations.</p> <p>In addition to contacting the Controller regarding the processing of your data via Facebook or Messenger, you may also contact Meta Platforms Ireland Ltd.</p>
Transfer of data to a third country or an international organisation	As the services provided by Facebook are global in scope, the provision of these services may involve the transfer of personal data to third countries outside the European Economic Area in accordance with the non-negotiable data transfer rules set out by Facebook, available at https://www.facebook.com/privacy/policy
The provision of personal data processed by the Controller is voluntary; however, failure to provide such data may prevent you from using the Controller’s Fanpage.	